

# Asgard

“Your guide to  
regular investing”



Regular investing is the key to financial success.  
A small amount invested regularly can be more  
effective than larger sums invested every now and then.



Michelle supports our Communications and Publications team as a personal assistant within the marketing department



The advantages of starting early and saving regularly can be huge, even if the amounts you're saving aren't.

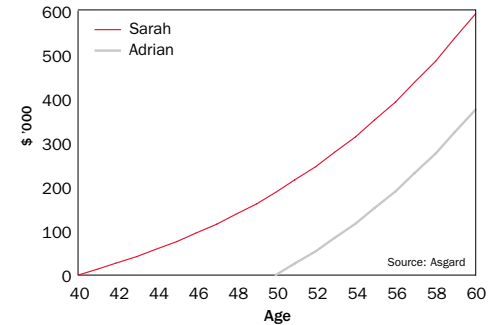
## Starting early and saving regularly pays off

Let's say Adrian and Sarah are both aged 40 and they decide it's a good idea to put some money away towards their retirement. Sarah decides to immediately start investing \$1,000 per month for the next 20 years in preparation, while Adrian decides it's a better idea to invest \$2,000 a month, but doesn't start putting any

money away until he reaches 50. They both are planning to retire at age 60 and we assume that their investment will generate 8% a year after tax.

The graph shows that even though Adrian and Sarah both invested \$240,000, Sarah's savings are larger because of an extra 10 years of compound earnings.

Start saving earlier and reap the rewards



## Compound interest

We can put the increase in Sarah's savings down to compounding, which occurs when interest is calculated on both the principal and interest previously accrued.

## When should you start?

Right now! As you can see from the example above, the longer your investment plan is in place, the more time there is for compound interest to work for you. Sarah's savings grow more quickly over time, generating more returns each year, even though the rate of return and amount contributed is constant over that time.

Successful investing means you must stick to your investment plans and contribute regularly. The best way to do this is to arrange a direct debit from your pay or bank account into the investment you've chosen.

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For more than 20 years, we've been working behind the scenes with financial advisers to create products and services to match your financial needs. In fact, we're one of Australia's largest financial services groups, managing more than \$34 billion for 400,000 Australians. For more information go to [www.asgard.com.au](http://www.asgard.com.au)

## The key to financial success

Establish what your financial goals are, develop an investment plan and start saving regularly as soon as you can to make sure that compound interest works for you.

## Where to invest your savings

There are almost unlimited options when it comes to where to invest. Your financial adviser will work with you to understand your requirements and can advise you on how best to meet your goals.

## Planning for your retirement?

If one of your goals is to provide yourself with a comfortable retirement, don't rely on the Superannuation Guarantee, which is only 9% of your salary.

This may seem like a lot right now, but most people will need to save much more than 9% each year to meet their retirement goals. For more information, ask your financial adviser for a copy of 'Superannuation – do you have enough?'

## How to get started

Don't just read this flyer and file it – start getting organised today! There's no time like the present, and as we've shown, it's much better to start with small amounts now. What are you waiting for?

### Important information

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